



MEDIA KIT 2026



SKYSIDE
The Private Traveller
Luxurious brand
extension of Skyside
Private Aviation

Skyside - The Private Traveller is the latest brand extension of our luxurious inflight magazine. It connects premium brands with a global audience of high-net-worth travellers, entrepreneurs, investors and decision makers flying privately across international destinations.

The publication benefits from the powerful ecosystem of Columbia Group and Schoeller Holdings – two internationally-respected organisations with strong global influence in shipping, yachting, hospitality, restaurants and luxury hotels.



UNIQUE PLATFORM & GLOBAL VISIBILITY

- Distributed across Skyside fleet of 14+ aircraft operating worldwide.
- Visibility within the Columbia Group ecosystem, including hospitality and maritime sectors.
- Presence across luxury settings such as yachts, global offices, and exclusive events.
- Distributed at Columbia Beach Resort - a luxurious 5* hotel in the heart of Cyprus.
- An audience of entrepreneurs, investors, and international decision-makers.

Advertising in Skyside - The Private Traveller places your brand directly in front of a highly-influential audience with strong purchasing power and global lifestyle interests, including luxury travel, real estate investment, superyachts, fine watches and premium hospitality.



ELITE GLOBAL AUDIENCE

- Private jet passengers and charter clients
- Entrepreneurs and founders
- International investors and executives
- High net worth individuals
- Yacht owners and charter guests
- Luxury travellers and global business leaders

Enjoyed within sophisticated, relaxed and luxurious environments, from private jet cabins to five-star hotels and exclusive events, maximising brand visibility and lasting impact.

EXTENDED ADVERTISING EXPOSURE

Skyside - The Private Traveller will be published quarterly, with each edition remaining in circulation for a minimum of three months, ensuring sustained brand exposure. The first edition is expected to be released in May 2026. The inaugural issue presents a unique opportunity for brands to be part of the launch of a new premium aviation.

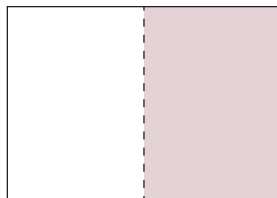


OFFICIAL ADVERTISING RATES

PLACEMENT	OFFICIAL RATE
Back Cover	€9,500
Inside Front Cover	€8,000
Inside Back Cover	€7,000
Double Page Spread	€8,000
Full Page	€5,000
Half Page	€2,500
1/3 Page	€1,700

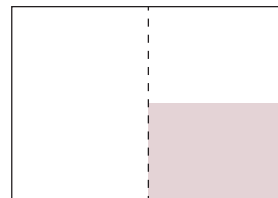
A select number of launch partner placements are available for the first edition, with exclusive introductory rates.

OPTION 01 Full Page



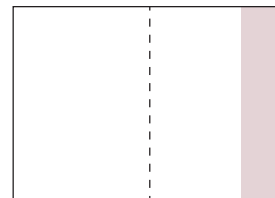
Final Trimmed Size: 210 x 297 mm
Size with 3mm Bleed: 216 x 303 mm

OPTION 02 Half Page



Final Trimmed Size: 210 x 148,5 mm
Size with 3mm Bleed: 116 x 154,5 mm

OPTION 02 1/3 Page



Final Trimmed Size: 99 x 297 mm
Size with 3mm Bleed: 105 x 303 mm



FACES OF THE FLIGHT

Faces of the Flight:

Behind every seamless journey is a team whose passion for aviation is matched only by their dedication to you. Our crew flies together regularly, building trust, camaraderie, and an intuition that translates into an effortless experience on board. Devoted, professional, and genuinely passionate about what they do, they are proud to welcome you aboard and make every journey exceptional.



CAPTAIN
Seán Keefe
 Airbus A320 Captain
 20 Years of Flight

CABIN CREW
Sofia Pires
 Senior Flight Attendant
 4 Years of Service

TASTE AT ALTITUDE

Taste at Altitude

THE ART OF EATING WELL ON BOARD



Onboard Skyside dining is no longer a logistical afterthought. From the consistency of menu service and top-of-the-line dining locations to delicious, highly personal expressions of comfort and care. Eating in-flight can be elevated into an art form—the blend of nutrition, design, ritual and routine. At Skyside, the science of taste is applied.

The 11, by the most successful onboard menus in private aviation are designed, not imposed. Ingredients such as top-ten meats, mushrooms, aged cheese and slow-cooked potatoes tend to build their character better. Before their exploring their subtle nuances onboard, our chef and engineer meet specifically for the following: clarity, balance and taste.

Ultimately, eating well on board is about intention. It becomes part of the enjoyment of the flight, something to anticipate rather than merely accommodate. The art of eating well onboard is no longer about diet, but rather a quiet statement about thoughtfully serving through the sky, and how well we take care of ourselves along the way.

While here, indulgent meals, the other luxury passengers feel and cherished. Client experiences have grown steadily, with guests and fresh dialogue in quiet satisfaction. Guest energy support well being by the rhythm of the flight.

A WORD FROM THE EDITOR

A Word From The Editor

WELCOME ABOARD

At 45,000 feet, time behaves differently. Meetings fall away, notifications quiet down, and the world below becomes a study in perspective. There is one space where progress and peace coexist—and that's the space behind this publication.

How do these pieces come to find some inspiration for the journey? Inspiration has no passport.

LONDON

FOR THOSE ARRIVING IN STYLE



DESIGN TOUCH

Thinking of London as just a city of history and contemporary architecture is to miss the heart of the city. London is a city of contrasts, where the grandest of palaces and the most intimate of streets exist side-by-side. The city's unique, historic architecture and design boutiques from Soho to Chelsea to the City, each offering a different perspective on the city.

Once in the city, London's vibrant energy is palpable. At ground level, the city's energy is palpable. At ground level, the city's energy is palpable. At ground level, the city's energy is palpable.

London delivers an understated elegance when it comes to nightlife as well. Subterranean lounges, London is a city of contrasts, where the grandest of palaces and the most intimate of streets exist side-by-side. The city's unique, historic architecture and design boutiques from Soho to Chelsea to the City, each offering a different perspective on the city.

REGULAR REVIEWS

Regular Reviews

WHAT ARE WE LISTENING TO?

The Mind Your Business Podcast



WHAT WE'RE READING?

The Psychology of Money by Morgan Housel

James Whitmore hosts The Mind Your Business Podcast alongside guest Emily, guiding CEOs to tap into their inner strength to achieve success. While the show offers a unique perspective you won't typically find in most technical, business-focused podcasts.

Success isn't just measured by achievements. It also includes stability and peace of mind. The book examines how our behavior, emotions, and personal narratives influence the financial choices we make. Even in 2020, financial success continues to be a major focus.

Wellness & Well-being

THE SCIENCE OF TRAVEL AND WELL-BEING



Tired is often thought of as a luxury, but its benefits go far beyond the comfort of a private jet. Emerging research reveals that sleeping on a private jet can significantly improve mood and cognitive performance.

Staying in a new environment can also be a challenge. Engaging with different cultures, or even just one culture—whether for business or leisure—can be a challenge to process. Travel encourages the mind to think differently, fostering creativity that can spill over into work, art, and everyday decision-making.

The benefits of travel extend beyond cognitive function as well. Scientific studies have shown that even brief vacations can significantly reduce stress hormones such as cortisol. Research shows that participants who took short trips experienced measurable drops in cortisol levels, accompanied by improved mood and reduced anxiety. Despite our modern lives being so interconnected, we have all at times felt that general uneasiness that can impact our health. In contrast, travel can boost health. In contrast, travel can boost health. In contrast, travel can boost health.

FOUNDING PARTNERS – FIRST EDITION

Participation in the first edition of Skyside - The Private Traveller offers selected brands the opportunity to be recognised as Founding Partners of the publication.

Founding Partners will be recognised as early supporters of the magazine and benefit from premium positioning in the first edition.

- Priority advertising placement.
- Launch partner introductory pricing.
- Association with a new luxury aviation platform.
- Visibility to an international high net worth audience.

ADVERTISING CONTACT

SKYSIDE MEDIA PARTNERSHIPS

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 🌐 www.skyside.aero

